

## PlaySmart - PROLINE HOW TO PLACE A BET IN-STORE

Video: The PROLINE logo and copy animates in with the NEW icon.

**Text on Screen:** 

HOW TO PLACE A BET IN-STORE

Voiceover:

Learn How to Place a PROLINE Bet in-store

**Text on Screen:** 

PROLINE IN-STORE IN 4 EASY STEPS

Voiceover:

There are 4 easy steps to playing the new PROLINE in-store.

**Text on Screen:** 

STEP 1 SELECT THE EVENT NUMBER.

Voiceover:

Step 1. Select and mark your Event Number

Video: The PROLINE selection slip animates in from the side.

**Text on Screen:** 

**GET A SELECTION SLIP** 

Voiceover:

First, grab a PROLINE selection slip at the OLG Play Stand in-store.

Video: The PROLINE Event List animates in from the bottom.

**Text on Screen:** 

ASK THE RETAILER FOR AN EVENT LIST

Voiceover:

And then ask the retailer for an Event List.

Video: The event numbers are magnified along the left side.

**Text On Screen:** 

MORE NEW SPORTS, EVENTS & MARKETS

Voiceover:

Each event is assigned a number which can be found on the Event List. Playing PROLINE in-store now has new sports and events to choose from!



Video: The PROLINE selection slip animates in and the Event Number section or each pick pops out. A pencil marks off an event number that was listed on the PROLINE Events List.

#### **Text On Screen:**

MARK YOUR EVENT NUMBER ON THE SELECTION SLIP.

#### Voiceover:

Complete step 1 by marking your event number on the selection slip.

### **Text On Screen:**

STEP 2 CHOOSE YOUR MARKET

#### Voiceover:

Now to Step 2. Choose a market (or outcome) you'd like to place a bet on. All markets for PROLINE instore are now available on one selection slip.

Video: The Moneyline (ML) market pops from the selection slip, and a pencil marks it.

#### **Text On Screen:**

**CHOOSE MONEYLINE** 

### Voiceover:

You can choose to bet on Moneyline

Video: The Point Spread (PS) market pops from the selection slip, and a pencil marks it.

### **Text On Screen:**

POINT SPREAD

### Voiceover:

Point Spread

Video: The Over/Under (OU) market pops from the selection slip, and a pencil marks it.

### **Text On Screen:**

Or OVER/UNDER

### Voiceover:

Or Over/Under markets.

Video: The PROLINE App animates in from the bottom, showing a digital PROLINE betting slip.

#### **Text On Screen:**

FOR NEW SPORTS AND EVENTS, USE THE NEW PROLINE APP TO BUILD YOUR IN-STORE BET



#### **DISCLAIMER:**

PROLINE.ca and the PROLINE App let you build bets for PROLINE in-store betting. They are different from PROLINE+, OLG's online sports offering.

#### Voiceover:

For new sports and events, check out the new PROLINE App to see what's available to bet on in-store.

#### **Text On Screen:**

OR GO TO PROLINE.CA TO BUILD YOUR BET

#### Voiceover:

Or go to PROLINE.ca to build your bet before going to the store.

Video: The PROLINE selection slip and PROLINE Event List animates in.

### **Text On Screen:**

STEP 3 MAKE YOUR PICKS

### Voiceover:

Time to make your picks. Step 3. Mark the outcome for each event you selected in Step 1.

Video: The odds is magnified on the Event List.

## **Text On Screen:**

**CHECK STATED ODDS** 

ODDS ARE AVAILABLE BY MARKET ON THE EVENT LIST WHEN BETTING IN-STORE.

YOU CAN USE ODDS TO GUIDE YOUR SELECTION.

### Voiceover:

While no outcome is guaranteed, you can use odds to help guide your selection. Check the Event List to see the current posted odds.

Video: The PROLINE selection slip animates in and the event number section pops up. A pencil marks off Moneyline (ML) and Team 1 bet is highlighted.

## **Text On Screen:**

**MONEYLINE** 

MARK ONE OF THE FOLLOWING OUTCOMES: "1" = THE FIRST LISTED SELECTION TO WIN

### Voiceover:

If you're making a Moneyline bet, mark one of the following three. "1" if you think Team 1 will win.

Video: Team 2 bet is highlighted.

### **Text On Screen:**

"2" = THE SECOND LISTED SELECTION TO WIN



## Voiceover:

"2" if you think Team 2 will win.

Video: "X" bet is highlighted.

## **Text On Screen:**

"X" = A TIE (WHEN AVAILABLE BY SPORT)

### **DISCLAIMER:**

TIES ARE ONLY AVAILABLE ON SELECT EVENTS.

#### Voiceover:

Or "X" if you predict a tie. This is only available on select events

Video: A pencil marks off Point Spread (PS) and Team 1 bet is highlighted.

### **Text On Screen:**

POINT SPREAD

MARK ONE OF THE FOLLOWING OUTCOMES:

"1" = THE FIRST LISTED SELECTION TO WIN AFTER THE INCLUSION OF THE POINT SPREAD VALUE.

### Voiceover:

For a Point Spread bet, mark one of the following two. "1" if you think Team 1 will win the spread.

Video: Team 2 bet is highlighted.

## **Text On Screen:**

"2" = THE SECOND LISTED SELECTION TO WIN AFTER THE INCLUSION OF THE POINT SPREAD VALUE.

#### Voiceover:

Or "2" if you think Team 2 will win the spread.

Video: A pencil marks off Over/Under (OU) and "O" bet is highlighted.

### **Text On Screen:**

OVER/UNDER

MARK ONE OF THE FOLLOWING OUTCOMES:

"O" = THE TOTAL SCORE OF AN EVENT IS OVER A CERTAIN NUMBER

## Voiceover:

To place an Over/Under bet, mark "O" if you predict the total score of an event, or the outcome of a prop bet, is over the set amount.

Video: "U" bet is highlighted.

#### **Text On Screen:**

"U" = THE TOTAL SCORE OF AN EVENT IS UNDER A CERTAIN NUMBER

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#### Voiceover:

Or mark "U" if you predict it will be under the set amount.

Video: The three different bet types are listed, with NEW icon beside "Single Bet" and "System Bet".

### **Text On Screen:**

SINGLE BET PARLAY BET SYSTEM BET

#### Voiceover:

No matter what market you make your picks on, you have the option to place them as Single, Parlay, or System Bets.

Video: One pick is shown to indicate a Single Bet.

#### **Text On Screen:**

FOR SINGLE BETS, ONLY ONE OUTCOME NEEDS TO BE MARKED ON ONE SELECTION SLIP.

#### Voiceover:

Single bets are simple. Just make one pick per selection slip.

Video: Two picks are shown to indicate a Parlay Bet.

#### **Text On Screen:**

FOR PARLAY BETS, MARK ANYWHERE FROM 2 TO 8 OUTCOMES ON YOUR SELECTION SLIP.

### Voiceover:

If you want to make more than one pick per selection slip, that's a Parlay bet—you can parlay anywhere from 2 to 8 outcomes.

Video: The PROLINE App animates in from the bottom, showing a digital PROLINE betting slip.

### **Text On Screen:**

FOR SYSTEM BETS, BUILD YOUR IN-STORE BET USING THE PROLINE APP OR ON PROLINE.CA

### **DISCLAIMER:**

PROLINE.ca and the PROLINE App let you build bets for PROLINE in-store betting. They are different from PROLINE+, OLG's online sports offering.

## Voiceover:

For System Bets, you'll need to build your in-store bet using the PROLINE App or go to PROLINE.ca

### **Text On Screen:**

STEP 4 MARK YOUR TICKET WAGER



## Voiceover:

And finally, Step 4. Mark your ticket wager.

Video: The PROLINE selection slip animates in from the side.

## **Text On Screen:**

MINIMUM BET IS \$1 WITH A MAXIMUM OF \$100 PER CUSTOMER PER DAY.

### Voiceover:

The minimum bet is \$1 with a maximum of \$100 per customer, per day.

Video: Wager options pop up from the selection, and the increments are highlighted one at a time.

#### **Text On Screen:**

**INCREMENTS ARE AS FOLLOWS:** 

### Voiceover:

Available bet increments are listed on the selection slip.

Video: The \$100 wager pops up and flips to show a lower wager of \$50. A pencil marks the \$50 wager.

### **Text On Screen:**

BE SURE TO SET A BUDGET TO AVOID OVERSPENDING.

#### Voiceover:

Be sure to have a budget in mind before you bet, to avoid overspending.

Video: The PROLINE ticket animates in from the bottom.

#### **Text On Screen:**

ODDS CAN CHANGE AT ANY TIME AFTER AN EVENT IS LISTED. YOUR ODDS ARE LOCKED IN ONCE YOUR TICKET IS PURCHASED.

#### Voiceover:

Even though dynamic odds can change at any time, you will be locked into the odds set at the time of your purchase.

Video: The odds in bold are magnified on the PROLINE ticket.

### **Text On Screen:**

IF YOUR ODDS ARE DIFFERENT FROM THE ORIGINAL POSTED ODDS, THEY WILL APPEAR IN BOLD.

#### Voiceover:

If the odds for your ticket are different from the original posted odds, they will appear in bold on your ticket.



Video: The PROLINE logo animates in.

## **Text On Screen:**

FOR MORE INFORMATION, VISIT CUSTOMER SUPPORT AT PROLINE.CA

# Voiceover:

For more information on how to place a PROLINE bet in-store, visit the Customer Support tab on PROLINE.ca

Video: The OLG and PlaySmart logo animates in and the screen fades to black.